

Planning Checklist Corporate Event

Corporate Event	6 Weeks Before
3 Months Before	Send Official Invitations. Make sure
☐ Create an Event Planning Committee.	invitations match the theme.
Assign responsibilities.	☐ Start researching décor.
Set the date, time, and location.	☐ Finalize Catering order.
Determine event goal.	☐ Purchase gifts/favors.
Decide on a theme. Start thinking how	1 Month Before
to incorporate throughout entire event. Determine overall budget & allocate funds for each party element. Start researching entertainment: DJ/band, guest speaker, "wow factor".	 ☐ If using a florist, place an order. ☐ Buy décor or hire a decorator. ☐ Order place cards, menus, brochures, or anything else you want printed.
Start researching catering companies.	2 Weeks Before
2 Months Before Order Event Rentals: Tents, Tables, Chairs, Linens, Etc. Start talking to catering companies about creating a menu that matches the theme. Book Entertainment. Research gift/favor options.	 Confirm with all vendors: event rentals, catering, entertainment, etc. Send out event reminder to employees 1 Week Before Meet with the event planning committee. Finalize any loose strings. Day of Event Enjoy!